



# CHAMBERGRAM

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## MEMBERS IN THE NEWS

**Happy Birthday Mighty Yoga!** Mighty Yoga, located at 106 W. State Street, celebrated their one year anniversary in August, with an array of events and specials.

The 4th Annual "Take an Ithacan to Work Week" will take place the week of September 27, 2010. During this program, students will job-shadow a local professional for one day (or half-day). A successful job-shadow should include observation of your activities (i.e. staff and/or client meetings, project work) as well as a discussion of your responsibilities and the student's career goals (please note that students are not expected to perform work tasks as part of this shadowing experience).

The 4th Annual **Speed Networking** event helps you connect with local professionals while helping students learn the lifelong skill of networking. The event is **Wednesday, September 29 6:00pm - 8:00pm** in the Clarke Lounge (Ithaca College Campus Center). During the first half-hour, you will network with other local professionals while students participate in a Networking 101 workshop. The remaining portion of the evening will focus on speed networking, during which you will meet students through a series of 7 minute pairings. Light refreshments will be provided.

To participate in either of these events, please contact Kristin Li-Britz '98 at [klibriz@ithaca.edu](mailto:klibriz@ithaca.edu) or at 607-274-3365 as soon as possible. If you are willing to host a student job-shadow, please be sure to indicate your preferred hosting date(s), times and a description of your organization. Feel free to share this email invitation with your colleagues and friends, as we typically have shadow requests from students in most of the 100+ disciplines at Ithaca College.

## Dream Nurse Travel Joins the Chamber

Dream Nurse Travel specializes in Central New York travel nursing. We partner with hospitals to place our nurses in their facilities. As health care professionals, our goal is to find the best nurses in the industry and



give them great customer service so they are able to give excellent patient care. We do a "fit like a glove" analysis of the hospital's needs as well as customized credentialing to find the best possible fit for the nurse and the facility. Our contract lengths are flexible and can range from daily (per diem) to long-term contracts of any length, we even offer temp-to-hire. We deliver 24 hour single point of contact customer service to both our hospitals and our nurses. For nurses, we offer full health benefits as well as high rates and housing stipends for long term contracts. Our on-line application process makes it easy to apply. For hospitals, our rates are low and we offer specials for long term contracts. Check us out at [DreamNurseTravel.com](http://DreamNurseTravel.com) or call us at 866-368-3708...discover the difference.

**Dream Nurse Travel • Ms. Kansas Mead-Underwood  
Ms. Justine Schaff • Mr. Mitch Schaff  
11 Leslo Ln., Newfield, NY 14867  
866.368.3708 • [www.dreamnursetravel.com](http://www.dreamnursetravel.com)**

## Syracuse Office Environments Connects Through the Chamber

Syracuse Office Environments (SOE) is a full service office interiors company that was established in 1958. SOE's foundation is based on a commitment to their clients to provide customer satisfaction and enhance the office in order to move businesses forward. They provide a wealth of services and innovative products for businesses of all shapes and sizes, including office environments for healthcare, education, manufacturing, finance and local, state, and federal governments.

While SOE is based in Syracuse, they have been serving Tompkins County for over 30 years. Peter Ganley has been working with area clients on a weekly basis for the past 25 years and has recently been joined by his son, Connor Ganley. They understand the value of building relationships, and they look forward to continue to do so in the Tompkins County area.



SOE's product offering includes new and pre-owned panel systems, deskings, tables, seating, storage/filing, and computer accessories. They also provide design support, specification, and project management services. Their factory-trained service team members are experienced installers, who have been employed with SOE for many years.

SOE's sales force, design, and service people are all top professionals. They work as a team to efficiently determine and install the workplace you want. In keeping with their business philosophy, everyone at SOE is motivated by teamwork, integrity, open communication, and clarity of purpose.

SOE's products and services enable companies to evolve and compete in the contemporary marketplace. They are committed to excellence, to surpass client expectations, and to implement workplaces that are good for business. From complete turn-key project management to individual product purchases, Syracuse Office Environments will achieve client-focused results quickly and efficiently at competitive pricing.

**Syracuse Office Environments  
Mr. Connor Ganley • Mr. Peter Ganley  
375 Erie Blvd., Syracuse, NY 13202  
800.836.0216 • [www.soesy.com](http://www.soesy.com)**

## RIBBON CUTTINGS & MEMBER PROFILES!

### The Chamber Welcomes Corks & More

Corks & More of Ithaca has debuted Napa Valley Technology's WineStation® Intelligent Dispensing Systems to complement the opening of its groundbreaking wine bar/lounge design, and small tasting plates dining concept.

Opening on New Year's 2010, BJ Bliss, owner and CEO of Corks & More, noted, "the Ithaca area is renowned for introducing breakthrough concepts in food, wine and dining. What's been missing is an experience that lets guests explore, taste

and enjoy unique food selections paired with great wines by the glass, whether they're from the Finger Lakes area, California or other celebrated wine regions of the world. Corks & More is designed to do just that".

Bliss added, "Our goal from the onset is to offer our guests an assortment of forty-plus finer wines by-the-glass, served through WineStation's patented Clean-Pour technology. Their 60 day preservation system will ensure our patrons will experience the

same, "first-time taste" the winemakers intended, each and every time, whether they choose from a taste, half or full glass of a wine which best complements their food selection from our new and expanded menu."

Bliss continues, "we selected WineStation to be at the heart of our concept, to let our guests come in, purchase a Corks & More Tasting Card along with delectable dishes designed for sharing and socializing, then 'kick back' in our relaxing lounge environment".

From a business perspective, Bliss added that WineStation's preservation, pour size selection (1oz. taste, 2.5oz half or 5oz full glass) and reporting, also gives us the controls required by the business," and he adds, "I invite you to come in and check out Corks & More in the near future."



**Corks & More • Mr. B.J. Bliss  
708 W. Buffalo St., PO Box 238, Ithaca, NY 14851  
607.319.4172 • [www.corksandmore.com](http://www.corksandmore.com)**

### A Hello From Jay Felli at Hearth and Home

My name is Jay, and I purchased Hearth & Home in 2007. Hearth & Home has been serving our community for over thirty years.

Since earning my Bachelors of Architecture from Virginia Tech in 1988, I have stayed involved in the construction industry. I have designed and integrated fireplaces in my projects since 1988. The rest of the staff also have unique skill sets that continue to make Hearth & Home your premier hearth store. Julie, with her degree in Interior De-

sign, continues to assist our clients with aesthetic and functional design work. Matt's degree in Environmental Sciences allows him to keep abreast of recent changes in fuel and new efficient technology. Jeff's twenty plus years in retail and merchandising have helped make Hearth & Home the comfortable and organized store that it is. Al makes it his mission to track down outdated or discontinued parts. In the field, Sean and Kevin are both trained masons and have years of experi-

ence in all aspects of construction. Charlie Fish and Tim Reynolds (who also has a degree in Environmental Science) are both certified Sweeps/Inspectors. Their combined experience spans decades. Every consumer should demand credentialed Sweeps/Inspectors, as there is a big difference. In a nut shell, it is both our staff and our carefully chosen product lines that make Hearth & Home stand out. You probably already know that we do custom fireplaces and stove installations. We also do chimney repair and rebuilds; outdoor fireplaces and fully functional outdoor kitchens; and numerous other projects. Hearth & Home has been in national magazines, but our favorite place to be is in **your** home... making the difference that only Hearth & Home can make.



**Hearth and Home • Mr. Jay Felli  
726 W. Court St., Ithaca, NY 14850  
607.273.3012 • [www.hearthhome.com](http://www.hearthhome.com)**

## ASI Consolidates Energy Analysis and Remodeling, Renovation Divisions

Good news for commercial and residential property owners who want to improve the energy efficiency of their properties, or remodel or renovate them! They can now do one or both with a single call to ASI Renovations or ASI Energy at 607-697-0300. The two companies recently consolidated their operations into one location at the South Hill Business Campus on Danby Road in Ithaca.

The State and federal governments are both making significant financial incentives available for ener-

gy efficiency improvements. ASI's certifications and accreditations allow clients to take maximum advantage of these incentives, doubly benefitting them by reducing the cost of the improvements, along with their long-term energy costs.

Founded in 2007, ASI Renovations specializes in environmentally-conscious construction and remodeling. Services range from light commercial to residential kitchen and bathroom remodeling, to quick handyman fixes, to Energy Star building. ASI Renovations is

a member of the U.S. Green Building Council.

ASI Energy is an energy analysis consulting firm, specializing in retrofits. Established in 2008, its services include energy assessments, technical feasibility studies, alternative energy source installations, lighting, HVAC and electrical system upgrades, project development and management, and government grants and financing. ASI Energy is an NYS Certified Commercial Lighting Specialist, and Building Performance Institute Accredited Contractor.

ASI's clients include the Tompkins County Chamber of Commerce, La Tourelle Resort and August Moon Spa, the New York State Police, Beechtree Care Center, and many other area businesses.



**ASI Renovations • Mr. Herbert Dwyer  
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